



Spectacle, experience, all together



About

- The main idea
- Experience
- Service



The Motivation





What more did we intend to add?

- In general:

- A service build on a visual experience at advanced level.
- An infrastructure to create, present and distribute visual effects.
- Availability and design for smartphones.

- In detail:

- The building block is a Flash which is a visual effect formed by the flashes of smartphones
- The Flashes are totally in sync regardless of the moment they were started
- Users can compose Flashes for their own performances.
- Users can download Shows (collection of Flashes).
- Users can assemble their own Shows.



Let's stay in sync...

- Pulse together with the rhythm, using Flashes.
- Get creative - involve your friends and build running lights, Mexican light-waves, bomb etc.
- Experience the “awesome-to-be-here” feeling by getting more involved as a participant of the show
- FlashFans automatically stays in sync in the background. Once started, you do not need to care about it any longer.



Enjoy it off-line

- Download the app or the show earlier
- Use FlashFans at the party without Internet connection.



A taste of a small FlashFans show





And what if make it larger?

Imagine the same effects – but this time with thousands of people...



A spectacle getting even more
spectacular





What are the benefits for your audience?

- A breath-taking visual experience
- “I-am-part-of-the-party” feeling
- Acting together with friends to create their own shows
- Involvement in the grand show to accompany the performance on stage
- Opportunity to give immediate feedback to stage performers



Why clubs use FlashFans?

- Branded service for the club:
 - Apps can be branded according to the color and visual appearance of the club
- Monetization from the app
- More engagement of the fans
- On-demand customization



FlashFans basics

Sponsor



Club



Fans



FlashFans
service



App

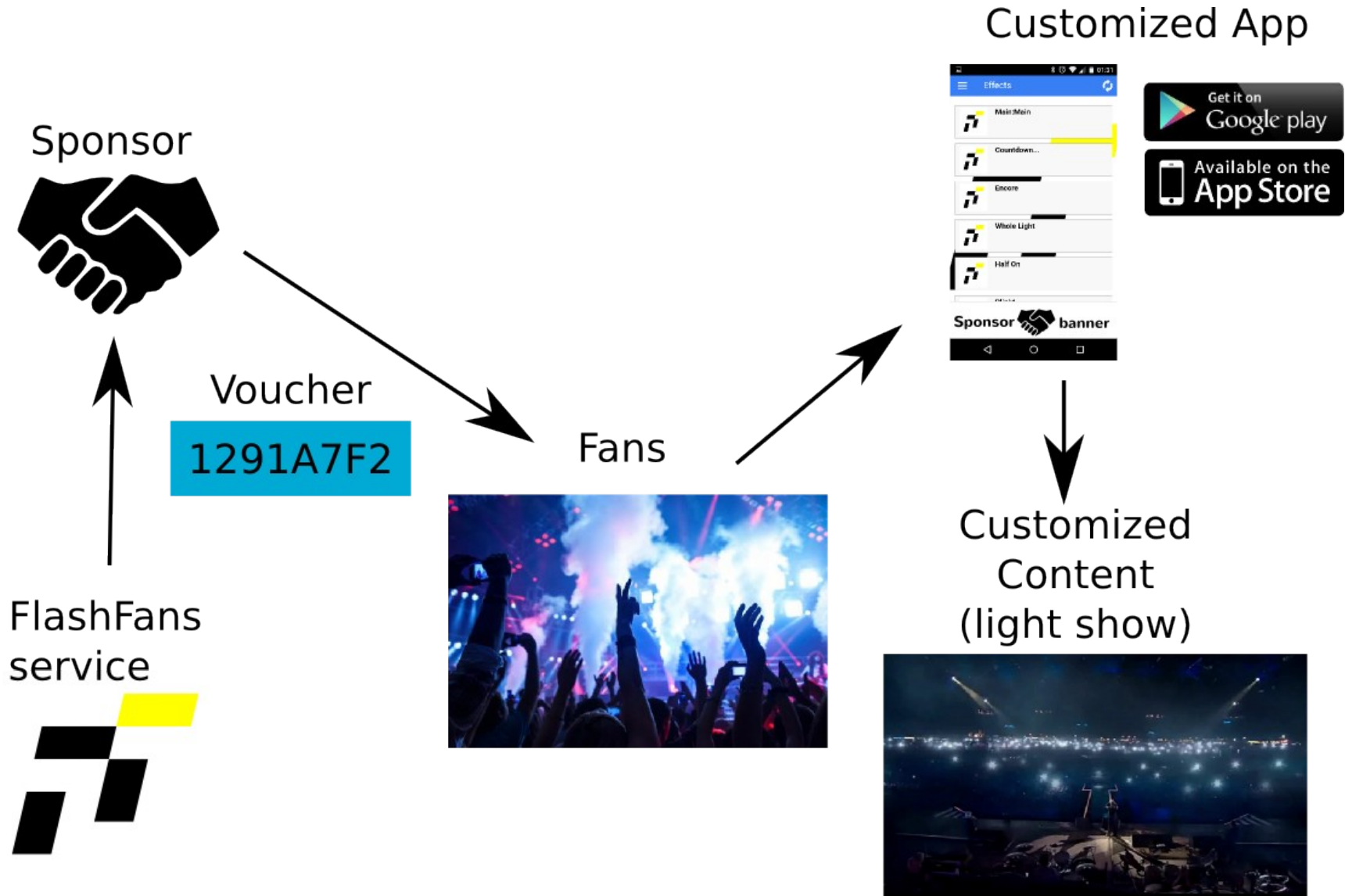


Content
(light show)



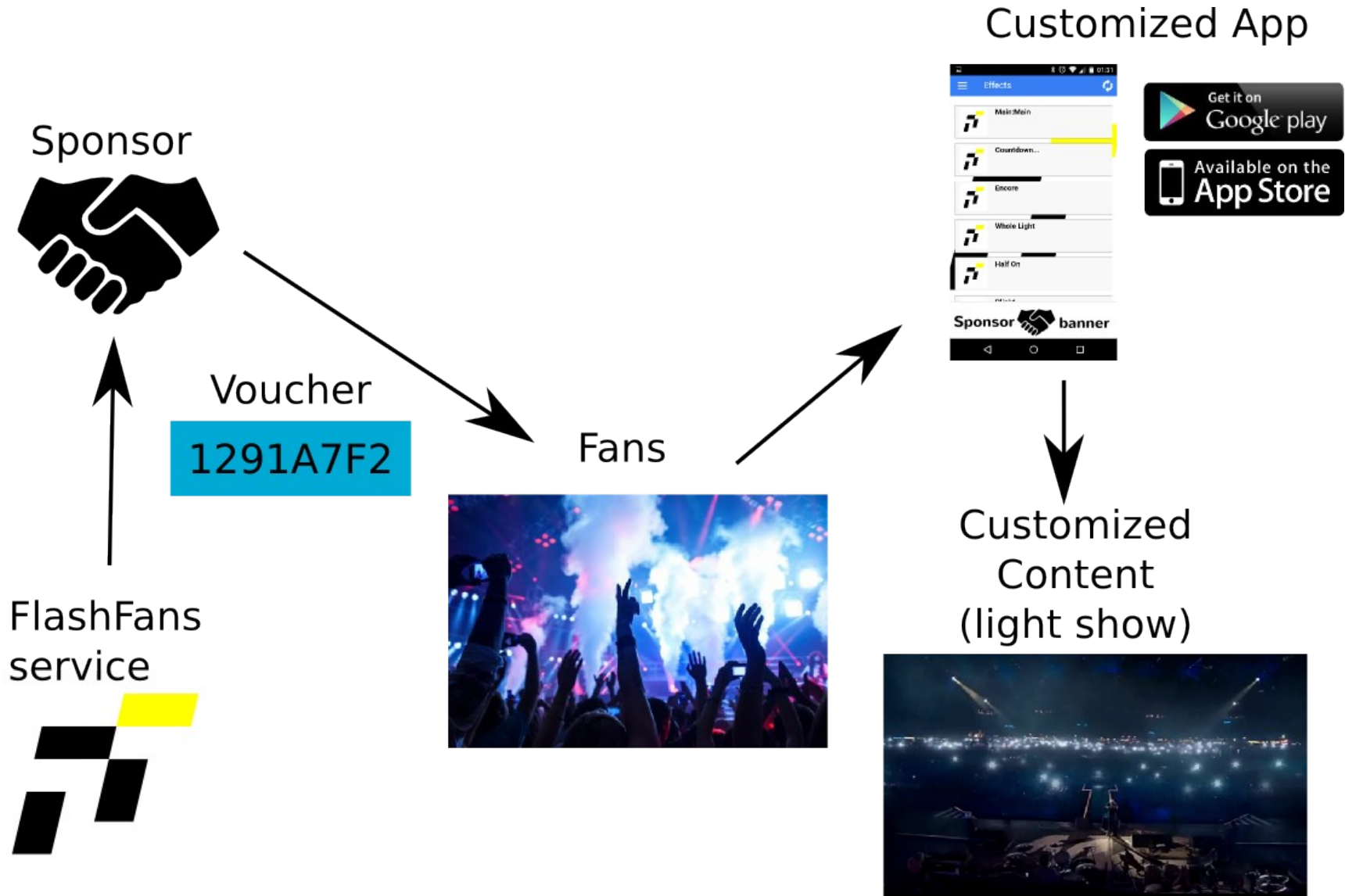


FlashFans Voucher





Sponsored service (Voucher)





Customization

- Colors
- Logo
- Background
- Sponsor banner
- On-demand





Why FlashFans?

- Unique visual experience.
- Innovative way of engaging the fans.
- A new way of expression.
- One service to combine it all at an irresistible price with the benefit of further monetization.



FLASHFANS
all on fire



www.flashfans.club